



Maggie Zlatanova

Junior Account Manager

The communication specialist who is always there to help you manage your marketing and advertising so that you can concentrate on the thing you're passionate about - your business.

140 S. Arthur St.
Suite 505,
Spokane, WA 99202

office: (509) 703-0296
mobile: (208) 513-6148

maggie@getmediabus.com

EXPERIENCE

May 2022 - present

Junior Account Manager • *Mediabus*

- Assists clients in all their PR, Marketing, and Advertising needs,
- Creates and edits content for ads,
- Creates reports about clients' marketing,
- Curates and edits digital presence,
- Works on brand enhancement and managing, and rebranding projects.

September 2020 - May 2022

Writing Editor • **Writer** • *Natsihi*

- Edited stories for content, quality, and AP style,
- Wrote stories and captions,
- Coordinated a team of 8-10 writers, taught best practices, and managed assignments,
- Conducted interviews for articles and maintained a contact list of sources.

February 2021 - May 2022

Account Manager • **PR specialist** • *Beyond the Pines*

- Assisted with event coordination,
- Worked with a team to create social media guides, promotional materials, and web design,
- Lead and coordinated rebranding process.

February 2022 – May 2022

Communications Intern • *Girls on the Run*

- Created promotional materials,
- Created social media templates and posts,
- Designed and edited newsletter and follow up newsletters for coaches and program participants.

EDUCATION

Bachelor of Arts - 2022

Communication

Whitworth University,
Spokane, WA

Associate of Arts - 2019

Communication

College of Southern Idaho,
Twin Falls, ID

LANGUAGES

Bulgarian
German

EXPERTISE

Digital Marketing
Content and Copy Editing
Conflict resolution
Creativity
Public speaking